

University Park Recreation District
Management Discussion & Analysis Report
As of October 31, 2025

Finance & Strategic Planning Committees

The Finance and Strategic Planning Committees are well established and have each held several meetings.

The Finance Committee has identified roles and responsibilities for each Committee Member. Initial priorities are a review of our Capital Reserve Sources and Uses and a peer/market evaluation of Initiation Fees. To that end, I anticipate a recommendation from the Finance Committee at the December board meeting to increase Initiation Fees to some TBD amount for each membership category level.

The Strategic Planning Committee is primarily focused on an RFP to hire a third-party consultant to help lead the strategic planning process for the Committee. The RFP is being reviewed by the Board at today's meeting and, with approval today, the RFP proposals would be due by December 12th at Noon (immediately before the next RD Board meeting).

Season is here!

Our "Season", unofficially November-April (the busiest six months of the year), is here.

Our season kicked off with a very successful Gridiron Fall Festival with approximately 240 Members and Guests attending. Feedback was very positive on the food, décor, theme, music by the Soul Sensations, etc.

Thanksgiving is sold out with approximately 600 reservations (all Members & Guests) and "to-go" orders are gaining steam for the Wednesday before.

We have created a "monster" with Trivia. The popularity of Trivia continues to grow. This is wonderful but creates challenges in trying to fit everyone in. We estimate approximately 500+ Members would like to participate in Trivia monthly. This week, we decided to have Trivia on back-to-back nights, Wednesday/Thursday, to fit as many Teams and Members as we possibly could. We will serve approximately 375 Members just this week with Trivia. We are looking into hosting 3 Trivia's a month come January-April, possibly on three consecutive nights.

Survey's

The Amenity Survey Process has concluded. All four surveys (Social & Dining, Golf, Racquets, and Fitness) were completed and the results distributed to our membership. The overall results were very positive; however, we are actively identifying areas for opportunity/improvement. I will be presenting the results at an upcoming Workshop and then we will distribute to the community. Key themes and action items to improve in identified areas will be the focus as we move forward.

Golf/Racquets/Wellness

Our sports activities are all picking up, including the opening of the MGA/LGA/9-holers in Golf, Ladies Tri-Cities/Men's Suncoast in Tennis and the highest participation ever on the Pickleball courts and in the Fitness/Wellness facilities.

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Membership

		Full	Racquets	Social	Net Change in Memberships	Trial Full	Trial Rac/Fit	Trial Fit/Soc	Trial Social	Sum Golf	Sum Tennis	Wait List
2024 Totals 12/31/24		445	108	786	1339	2	0	0	2	0	0	9
January		-1	1	0	0	3						
February		-4	1	3	0							
March		1	2	-6	-3	-2		2	-2			-2
April		2	1	4	7	-3				41	14	-6
May		5	-1	-1	3			-2		29	33	
June		1	1	-1	1					5	2	
July		-2		2	0					0	2	
August		5	-1	1	5							
September		3	-2	-1	0							1
October	10/15	4	4	-5	3					-75	-51	1
	10/30	3		-2	1							
Total Members		462	114	780	1356	0	0	0	0	0	0	3
Social Access		104	28		132							
Fitness		21	1	131	153							
Range			10	57	67							
Twilight Tennis				24	24							
Pickleball		2		56	58							
Total Passes					434							

*134 grandfathered non-members (-1 to prior month), 195 grandfathered members (flat to prior month)

**312 non-resident memberships (+5 to prior month)