

MINUTES OF MEETING

UNIVERSITY PARK RECREATION DISTRICT STRATEGIC PLANNING COMMITTEE SPECIAL MEETING

WEDNESDAY, NOVEMBER 12, 2025

3:00 pm

Business Offices

8301 The Park Boulevard, University Park, FL 34201

Strategic Planning Committee Members present in person or via Zoom:

Jim Freedman	Chair
Ronni Loundy	Vice-Chair
Barbara Somma	Secretary
Ken Schreder	Committee Member
Steve Swanson	Committee Member

Also, present in person or via Zoom:

Sally Dickson	Chair – UPRD Board of Supervisors
John Fetsick	General Manager – University Park Country Club
Jennifer Brown	Executive Assistant - University Park Country Club
Various audience members	

FIRST ORDER OF BUSINESS

Organizational Matters

Call to Order, Roll Call

The meeting was called to order at approximately 3:00 pm. Those in attendance are outlined above.

Public Comments

No members of the public requested to speak during the public comment period.

SECOND ORDER OF BUSINESS

Administrative Matters: Approval of Meeting Minutes for 9/29/25 and 10/8/25.

The Committee reviewed the draft meeting minutes from the September 29, 2025 and October 8, 2025 meetings. Discussion was held regarding revisions to the September 29, 2025 minutes to clarify language related to the Business Plan. A motion was made to approve the September 29, 2025 minutes as amended and the October 8, 2025 minutes as presented. The motion carried unanimously.

THIRD ORDER OF BUSINESS

Review of UPCA/UPRD/PBM Organizational Structure

The Committee reviewed the organizational structure of University Park Community Association, Inc. (UPCAI), University Park Recreation District (UPRD), and Park Boulevard Management (PBM). Discussion focused on the distinct roles and responsibilities of each entity, the separate governing boards, and the contractual and operational relationships among them. Clarification was provided regarding management reporting lines, the Mutual Cooperation Agreement between boards, and how the organizational structure supports both residential and club operations.

FOURTH ORDER OF BUSINESS

Review of Focus Groups and Master Plan Historical Files

The Committee reviewed historical materials related to prior focus groups, surveys, master planning efforts, and capital planning documents. Discussion addressed the timeline of past community engagement, including surveys conducted during the transition to the Recreation District, prior strategic and business planning efforts, and the use of these materials as background reference for the current strategic planning process. It was noted that these historical documents are intended to inform context and understanding rather than predetermine outcomes of the current strategic plan.

FIFTH ORDER OF BUSINESS

Discussion of Involving UPCA Board and Neighborhood Chairs in Strategic Planning

The Committee discussed potential methods for involving the UPCA Board of Directors and neighborhood chairs in the strategic planning process. Discussion focused on information sharing, transparency, and appropriate engagement while maintaining the advisory role of the Strategic Planning Committee and compliance with Sunshine Law requirements. Mrs. Janette Gatesy, a UPCA Board Member, was present in the Zoom audience and was given the opportunity to speak. Mrs. Gatesy clarified that the Chair Council is separate from the UPCA Board. Although the Chair Council does not directly report to the UPCA Board, the committee agreed, as a courtesy, to consult with the UPCA Board prior to engaging the Chair Council in any strategic planning efforts.

The next upcoming meeting:

Date	Meeting Type	Time	Location	Note
December 10, 2025	Strategic Planning Committee Meeting	3:00 pm	Business Office	In person or by Zoom

Strategic Planning Committee Member Requests

Committee members were provided with the opportunity to raise additional items or comments. General discussion addressed future meeting scheduling and the continued review of background materials as the strategic planning process moves forward. No formal requests or actions were made.

Adjournment

The meeting was adjourned at approximately 4:30 pm.