

MINUTES OF MEETING

UNIVERSITY PARK RECREATION DISTRICT STRATEGIC PLANNING COMMITTEE MEETING

Wednesday, October 8, 2025

3:00 pm

Business Offices

8301 The Park Boulevard, University Park, FL 34201

Strategic Planning Committee Members present in person or via Zoom:

Ken Schreder

Steve Swanson

Jim Freedman

Barbara Somma

Ronni Loundy

Also, present in person or via Zoom:

John Fetsick General Manager – University Park Country Club

Sally Dickson Chair – UPRD Board of Supervisors

Jennifer Kakretz Executive Assistant - University Park Country Club

Vivian Carvalho District Manager – PFM Group Consulting LLC

Mark Barnebey District Counsel

David Dew McMahon Group

Bill McMahon, Sr. McMahon Group

Various Audience Members

FIRST ORDER OF BUSINESS

Organizational Matters

Call to Order, Roll Call

The meeting was called to order at 3:00 pm by John Fetsick. Those in attendance are outlined above.

Public Comments

There were no public comments at this time.

SECOND ORDER OF BUSINESS

District Counsel: Overview of Sunshine Laws

District Counsel Mark Barnebey provided an overview of Florida's Sunshine Law, Public Records Law, and Ethics Laws as they apply to District advisory committees. He explained that all committee meetings must be open to the public, properly noticed, and recorded with minutes. Committee members are prohibited from discussing committee business outside of a noticed meeting, including through email, text, or intermediaries.

Mr. Barnebey emphasized that all communications related to committee business are considered public record, and members will be provided District email addresses for compliance. A quorum of three members physically present is required to conduct business; otherwise, the meeting may proceed as a workshop without formal action.

He also reviewed potential penalties for Sunshine Law violations and reminded members to forward any public correspondence related to committee business to their District email for proper recordkeeping.

THIRD ORDER OF BUSINESS

McMahon Group Presentation

McMahon Group representatives Bill McMahon and David Dew shared their firm's 40-year experience with over 2,000 clubs, including many in Florida, highlighting their expertise in strategic and facility planning for gated community clubs and the impact on property values. They explained their planning process, using member surveys and focus groups to guide decisions and define the Club's mission, vision, and goals. Discussion addressed survey participation, communication, and transparency. The McMahon Group is preparing a proposal for the Strategic Planning Committee. If approved by the committee, it will be forwarded to the UPRD Board of Supervisors for consideration, tentatively scheduled for the October 17 board meeting.

FOURTH ORDER OF BUSINESS

Review roles and responsibilities of committee officers

John Fetsick provided a brief overview of the roles and responsibilities of the Strategic Planning Committee Chair, Vice Chair, and Secretary.

Discussion was held regarding committee terms. Of the five members, three will serve two-year terms and two will serve one-year terms. Members may choose to continue or step down at the end of their term. The committee will determine initial term assignments and

leadership roles. After the first year, the committee will reassess which members continue to maintain staggered terms.

Election of Chair, Vice Chair, and Secretary

The committee proceeded with the selection of Chair, Vice Chair, and Secretary.

Mr. Freedman was nominated for Chair by Ms. Somma and seconded by Mrs. Loundy. A vote was held, and Mr. Freeman was unanimously elected Chair.

Mrs. Loundy was nominated for Vice Chair by Mr. Freedman and seconded by Mr. Swanson. A vote was held, and Mrs. Loundy was unanimously elected Vice Chair.

Ms. Somma was nominated for Secretary by Mrs. Loundy and seconded by Mr. Swanson. A vote was held, and Mrs. Sommer was unanimously elected Secretary.

FIFTH ORDER OF BUSINESS

Administrative Matters

The next upcoming meeting was noted:

Date	Meeting Type	Time	Location	Note
November 12, 2025	Strategic Planning Committee Meeting	3:00 pm	Business Office	In person or by Zoom

SIXTH ORDER OF BUSINESS

Adjournment

The meeting was adjourned at 5:37 pm.