

David Murphy is hereby nominated as a candidate for the 2022 University Park Recreation District Board of Supervisors election.

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My wife Gwen and I purchased our home in Warwick Gardens in January, 2019. In spite of the uncertainty of the turnover and the often heated meetings we attended, we were confident that all would work out....and it did.

We are Full Members and are both actively involved in various UPCC committees and projects.

I have attended in-person the majority of RD Board meetings over the past 12 months. I helped create and write the *Realizing Our Vision* newsletter which is now published weekly. Additionally I answered questions from community residents, helped create the Q & A section of the RD Website, served as an active member of the Lifestyle Committee, managed the notes and resident comments for the Town Hall meeting, and assisted the RD Board in the development of presentation materials.

This participation provides me with excellent insight into the functions of the RD Board and the issues that are most important to the residents of our community. I understand the time commitment required of this position and I am committed to serving out my term.

I have extensive board experience and know that the role of a board is to provide governance and fiduciary oversight.....not operational direction.

I was an HOA Board Member in my previous community and currently serve as a board member of The Sarasota Jazz Club. In business I have served on both Public and Private Company boards.

My Non-Profit board experience includes a homeless shelter for men and women, an organization assisting the children of migrant workers, and another which provided a pathway to college through mentoring and tutoring of students from underserved communities.

The majority of my professional career was in the footwear industry. As a former senior executive and President of several international footwear companies I am very well versed in financial and logistical matters and know how to optimize various demands on capital. Having managed premium brands including Dansk, Sperry Top-Sider and Ecco I understand the need to deliver every day on the brand's promise....protecting its equity and exceeding expectations. UPCC is a premium brand and must be protected and nurtured in the same way.

The near term needs for UPCC are a new irrigation system for our golf course, an updated and expanded kitchen to serve the ever- growing membership, and improved office space for our management team. We have two critical assets, the golf course and our staff. They both need to be taken care of right away. We need to immediately develop a calendar and a budget that has integrity and move forward.

Future needs include additional meeting space for clubs/groups/cultural presentations and expanded space for fitness and wellness classes.

### **Education**

Boston University, Boston MA.      *Doctoral Program in Business Policy*

Northeastern University, Boston, MA.      *MBA in Marketing*

Boston College, Chestnut Hill, MA      *Bachelor of Arts in English*

