

University Park Recreation District

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<http://universityparkrd.com/>

The Workshop meeting of the **Board of Supervisors of University Park Recreation District** will be held on **Tuesday, September 5, 2023, at 2:00 PM** at the Community Center located at 8301 The Park Boulevard, University Park, FL 34201 and or virtually.

Meeting ID: 845 8893 8513

Passcode: 755354

Join meeting via Zoom:

<https://us02web.zoom.us/j/84588938513?pwd=eUE4Q3BTNGVLNXBsOGViRXk1cWo2QT09>

BOARD OF SUPERVISORS' WORKSHOP MEETING AGENDA

Organizational Matters

- Call to Order
- Roll Call
- Pledge of Allegiance
- Public Comment Period *[for any members of the public desiring to speak on any proposition before the Board]*

Discussion

1. Presentation on the Results of the Recent Social Member Survey
2. Update on the Mediation Meeting Related to SR Construction Contract

Date	Meeting Type	Time	Location	Note
September 8, 2023	BOS Meeting	1:00 PM	University Park	Community Center
September 26, 2023	Workshop Meeting	2:00 PM-4:00 PM	University Park	Community Center

Adjournment





SOCIAL SURVEY RESULTS

From August 22, 2023 Survey

On August 22, 2023 we sent out via email, a Survey designed to gain insight into our Social Member's utilization and perception of University Park Country Club (UPCC). This survey was sent out to the UPCC Club email list of 913 members that were subscribed.



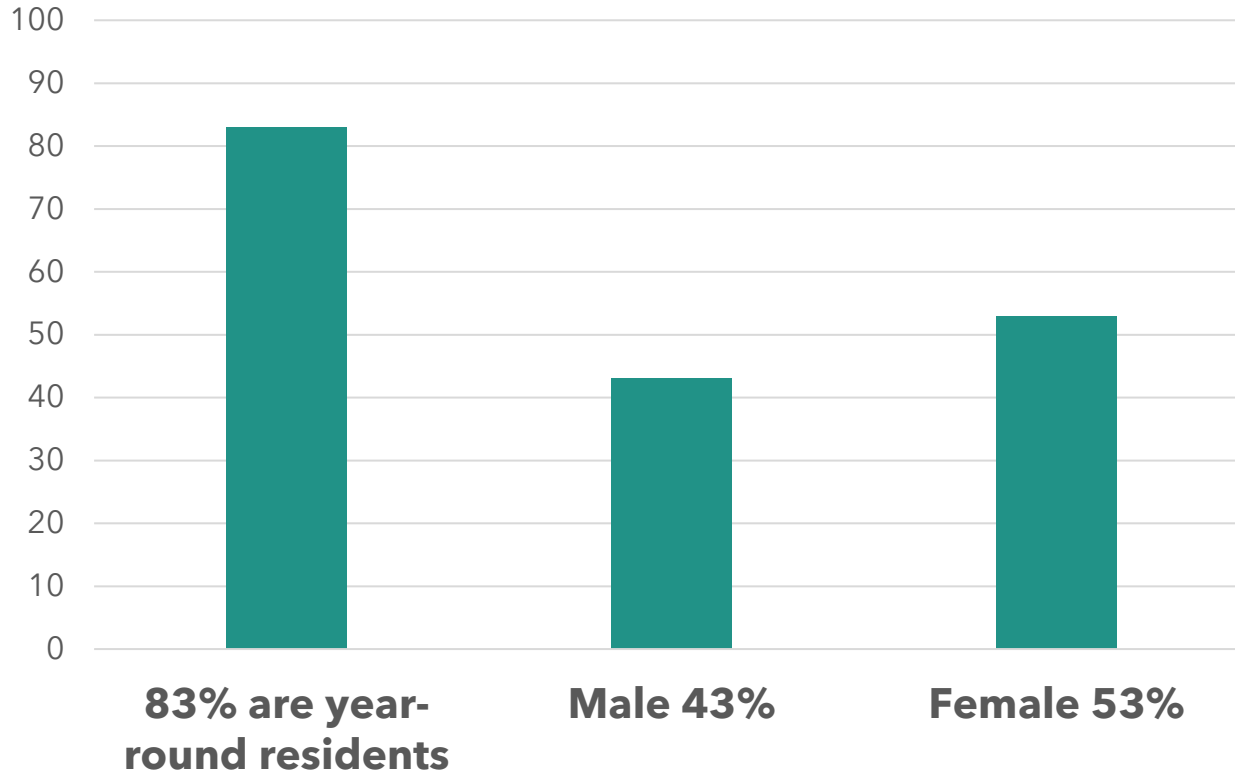


**341
Responses
Received!**

37% response rate

27 Non-resident Members

Who were the respondents?



43% of the women
belong to the
UPCC Women's Club
(13% were prior members)

What were the ages of the respondents?

65 and under	14%
Age 66 - 75	44%
Age 76 - 85	37%
Over 85	5%

How long have they been members?

Less than 3 years	26%
3 - 9 years	40%
10 - 19 years	24%
20+ years	10%

I am a Social Member because:

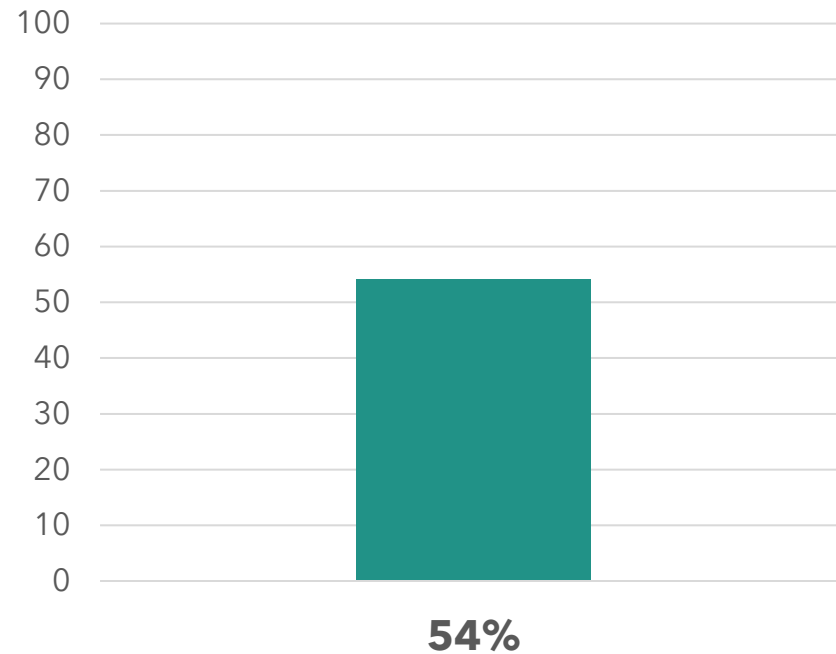
Because it is the best fit for me	69%
Because it is required	31%

Did you feel welcomed when you became a member of UPCC?

Yes	61%
No	16%
No opinion	23%

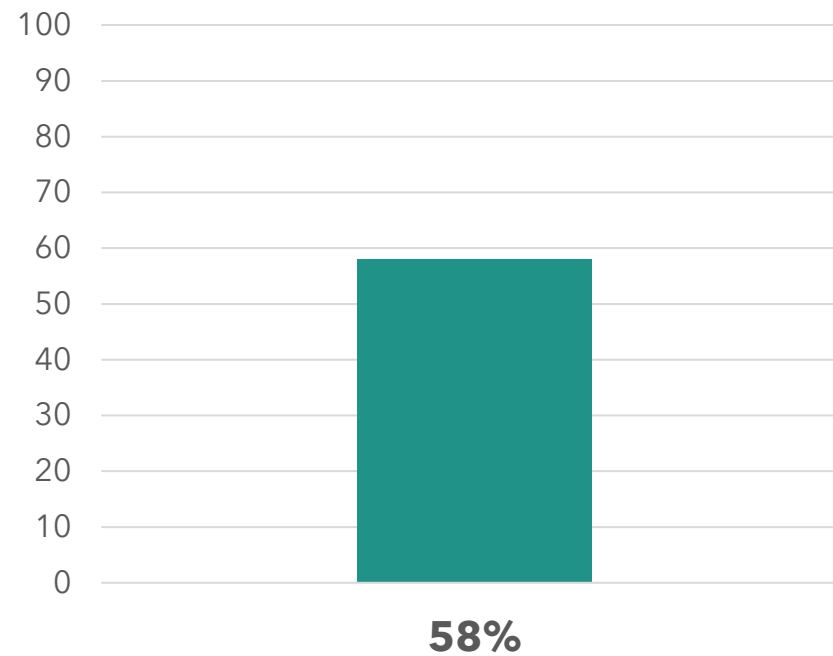
My membership is an important part of meeting, engaging and establishing friendships.

(Top two boxes, Strongly Agree & Agree)



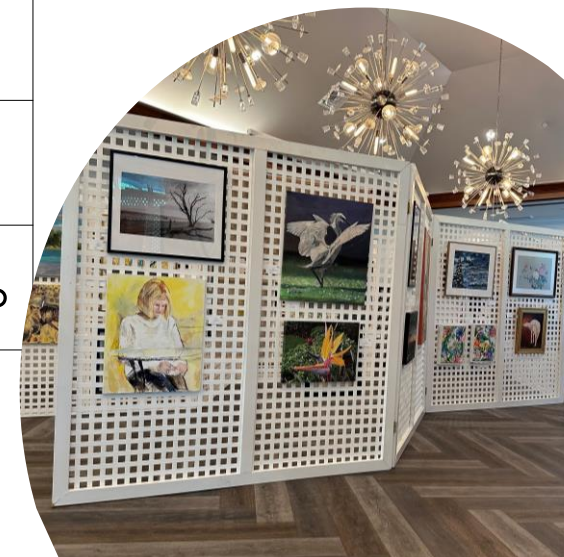
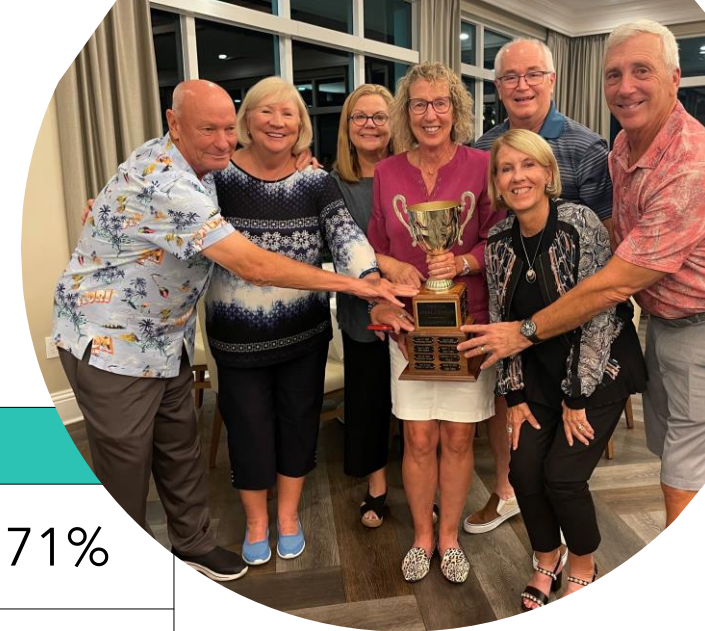
The Club provides a diverse range of social activities and amenities.

(Top two boxes, Strongly Agree & Agree)



I participate in the following UPCC activities:

Specialty Dining events	71%
Art in the Park / Music in the Park (Top two boxes: Always, Frequently)	37%
Happy Hour	37%
Trivia	35%
Bingo	25%
Special Interest Groups, Card/Board Games, Trips outside UPCC	15-16%



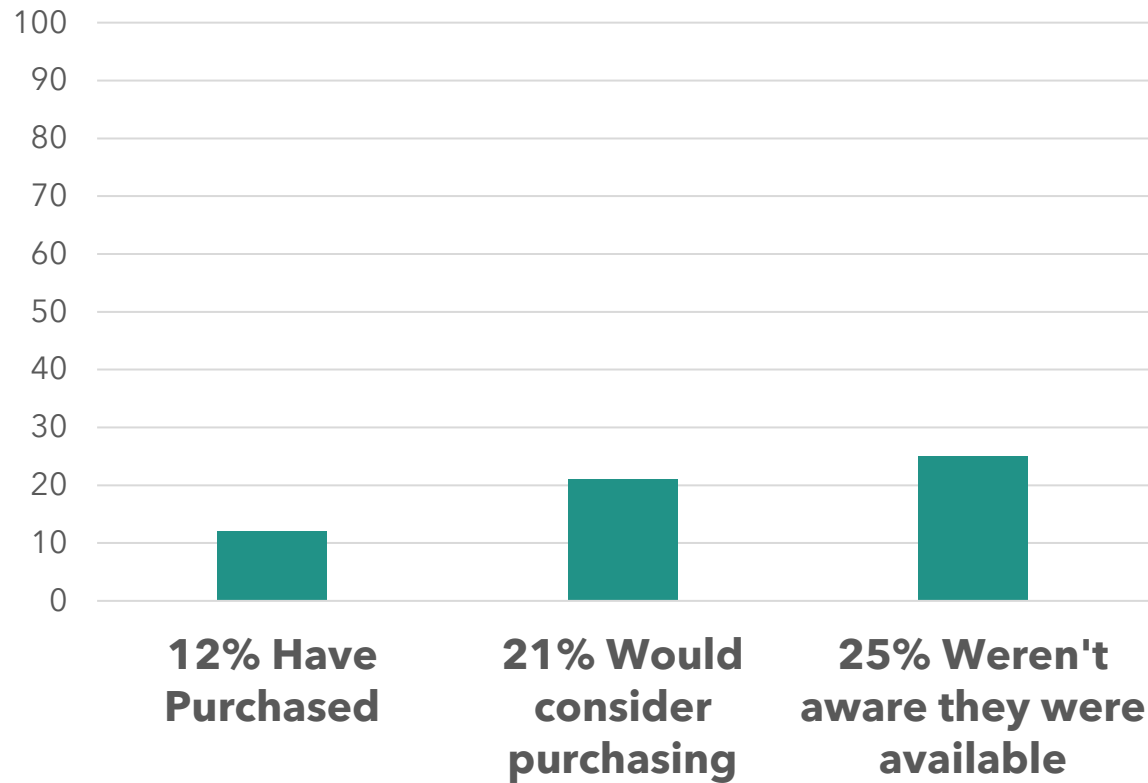
What activity would you like to see as part of your Social Membership?

	Percent of top two choices
Access to the Fitness Facility	67%
Free Fitness Classes	52%
More Rounds of Golf	40%
Pickleball	35%
Tennis	23%

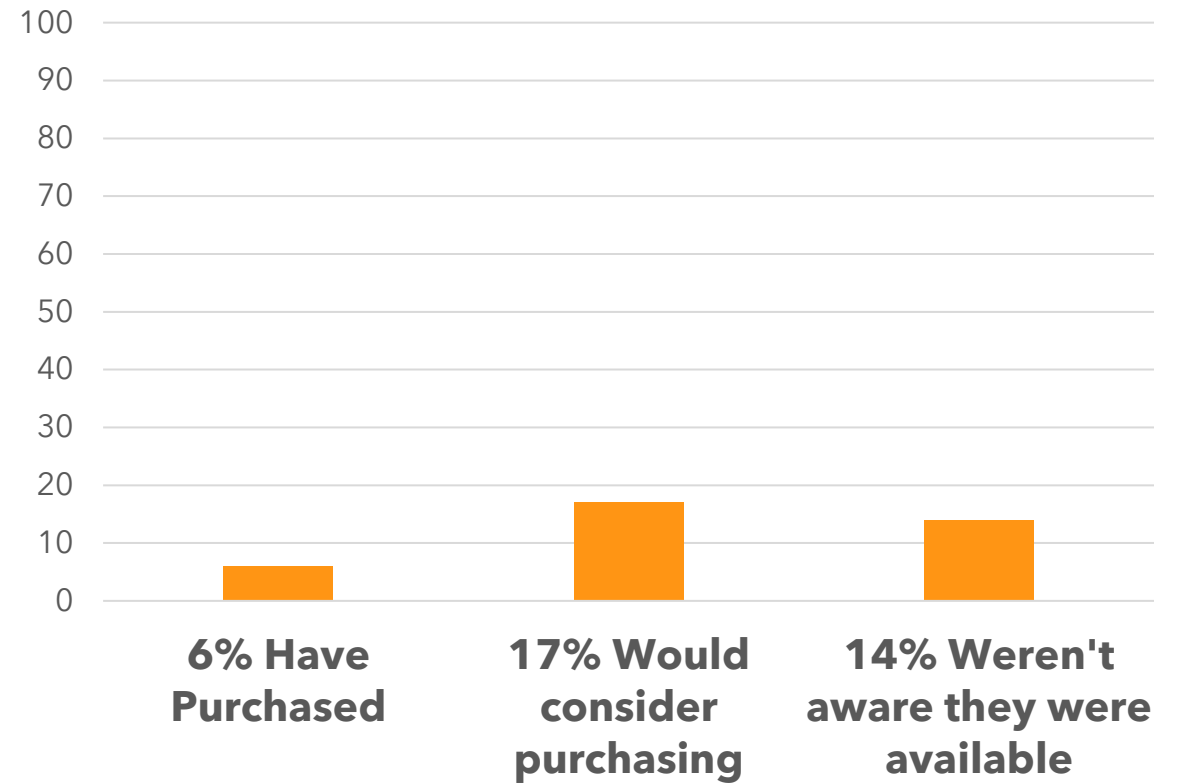
Benefits of the Club to the Community

	Percent of top two choices
Requiring memberships results in a more engaged community. (Top two boxes: Strongly Agree, Agree)	56%
How valuable is the Club to the price of your home? (Top two boxes: Extremely Valuable, Somewhat Valuable)	83%

Fitness Passes



Pickleball Passes



Fitness

Use the UPCC Fitness Centre regularly or sometimes	15%
Belong to an outside fitness facility	40%
Utilize Silver Sneakers or a similar benefit program	35%
Would be more likely to use UPCC if Silver Sneakers benefit was offered (only 26% replied no)	40%

Reasons for choosing an outside gym membership instead of UPCC:

(Could select more than one reason)

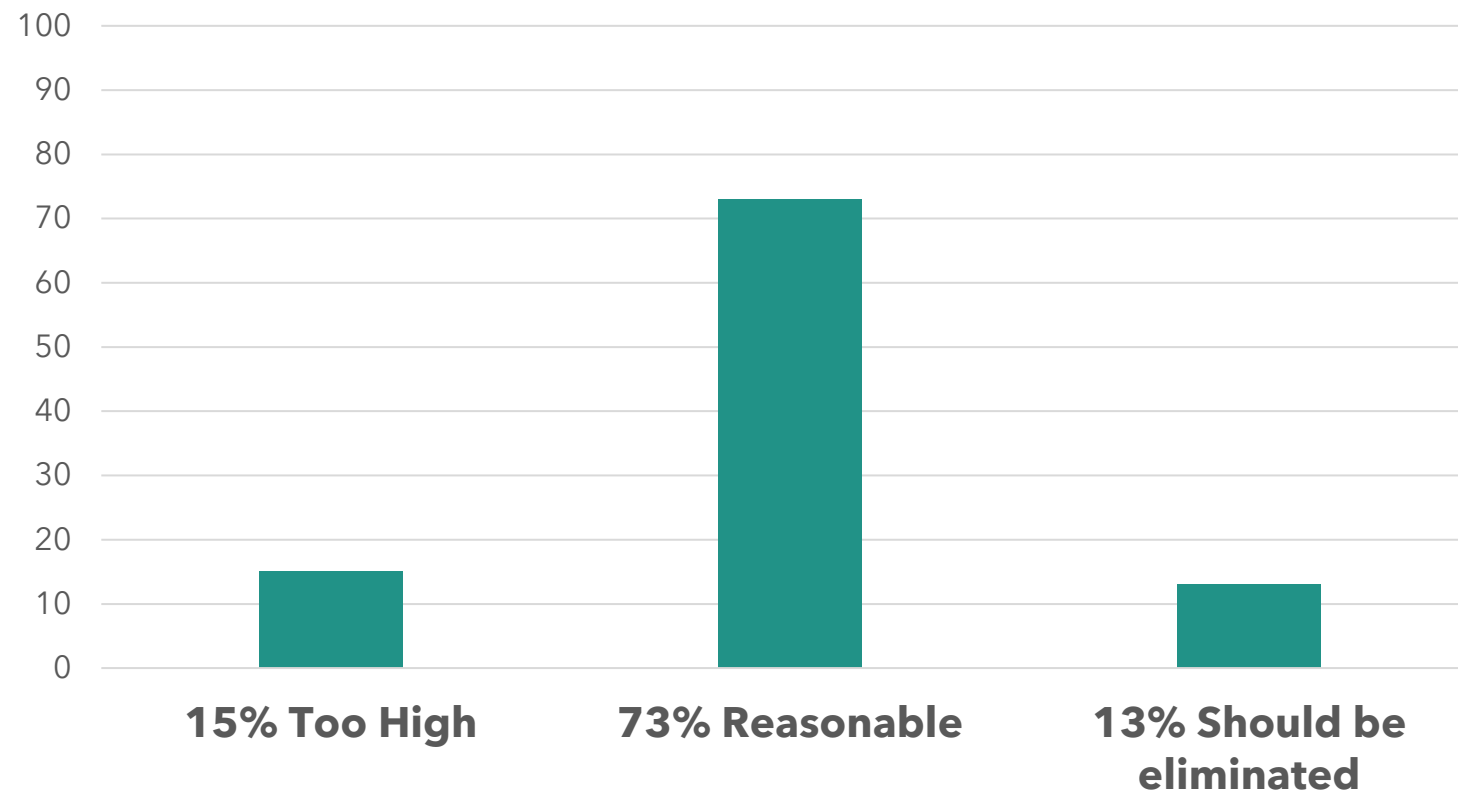
Cost	58%
Larger facility and wider range of updated equipment	56%
Classes are included with the membership fee	45%
Broader range of classes offered	34%
Personal training opportunities	29%

If UPCC offered a new membership that included Unlimited access to the Fitness Centre, Pickleball and Croquet, as well as limited access to Tennis and Golf with annual dues of around \$3,000 for a Family Membership and \$2,500 for a Single Membership, how likely would you be to consider this membership?

(Top two boxes: Very Likely and Somewhat Likely)

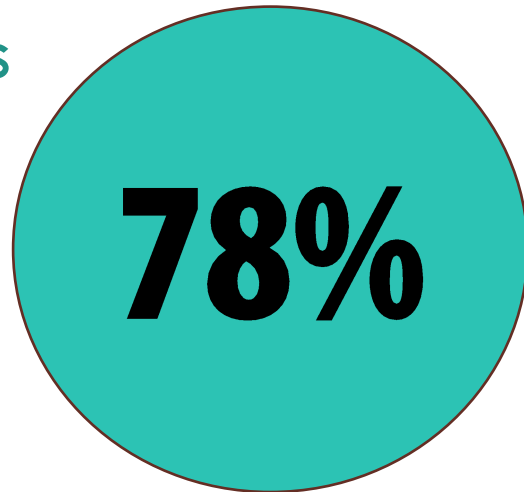
31%

I feel that UPCC's annual food and beverage minimum as part of the Social Membership is:



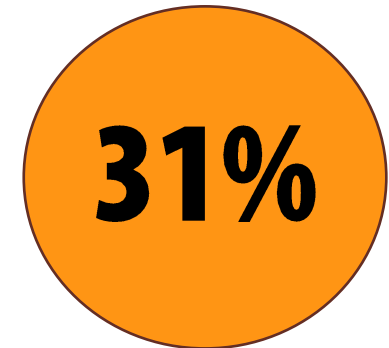
How would you rate the effectiveness of the current communication channels in keeping you well informed on UPRD matters?

(Top two boxes
on a
1 – 5 scale)



It is easy for me to provide feedback and opinion on Club matters to the UPRD Board.

(Top two boxes:
Strongly Agree, Agree)





THANK YOU!

David Murphy
on behalf of the
University Park Recreation District Board of Supervisors